



WHAT IS CASUAL SPACE?

Casual Space is a weekly podcast, hosted by Beth Mund, featuring educational and entertaining conversations with authors, illustrators, **astronauts** and engineers for a growing community of space enthusiasts.

Beth Mund is a **former NASA** Public Affairs Officer, and **International Space Station Communications Officer**. While her knowledge of space runs deep, her passion for space exploration is evident in every episode. Her natural charm can be heard in her voice, and in the way she makes each guest feel like an old friend, enjoying a fireside chat about space.

The Casual Space listening audience ranges from 8-year-old Boy Scouts to 83-year old former "Project Blue Book" employees. This **family-friendly** show leaves listeners smiling and encourages them to share the message that **space is for everyone**.

CONTACT

PHONE:
630-885-3155

WEBSITE:
BethMund.com/CasualSpace

EMAIL:
Beth@CasualSpacePodcast.com

SOCIAL MEDIA:
Casual Space on **Facebook**
Casual Space on **LinkedIn**
Beth Mund on **LinkedIn**
Casual Space on **Instagram**

Casual Space

WHY SHOULD YOU SPONSOR CASUAL SPACE?

Your contribution allows us to grow and influence a community of students, space enthusiasts, scientists, educators, and many others who have fallen in love with **Casual Space**. Providing support ensures we accomplish the **following four goals** within each episode:

Entertainment and Engagement. Nothing too technical. People want to feel connected to space. Listeners appreciate the CASUAL approach to space exploration and recognize Beth's understanding of a wide variety of topics from her work with talented NASA colleagues. *Most importantly, the conversations are fun and engaging.*

Education. There are many topics and adventures to discuss, and Casual Space brings in the experts including illustrators, scientists, historians, authors, astronauts, engineers and talented space enthusiasts looking to educate and inspire listeners.

Jobs. Each episode, the most recent "non-traditional" jobs available within the space industry (not just engineers and scientists) are hand-selected and featured. The show introduces job opportunities that include writers, designers, food developers, security officers, welders, etc., inviting listeners and investors to envision a diverse and richly talented workforce!

Inspiration. For just one example, Beth's NASA JSC colleague and photographer, Mark Sowa, captures the stories of space through his photos, making them available to space enthusiasts worldwide. Astronaut, Leroy Chiao, discussed what the future of space can look like for all of us!

SPONSORSHIP OPPORTUNITIES

1. **Individual Episode:** This is a one-time sponsorship. This includes a commercial within the show. \$500
2. **Monthly Sponsorship:** Your organization will be featured **every** episode throughout the month and recognized by subscribers. This allows consistent exposure to your brand. \$1,500
3. **Partnership:** Advertising and company recognition in addition to and **beyond the show**. Social media, videos, and long-running campaigns remind listeners about your organization every week and more. Three months starts at \$2,700.

FEATURED GUESTS



JEFFREY MANBER
CEO
NanoRacks

Episode 42



ROBERT FEIERBACH
Strategic Market Dev.
Swedish Space Corporation

Episode 35



LEROY CHIAO
Astronaut
NASA

Episode 14



CARA CAVANAUGH
Science Policy Fellowship
**Science & Technology
Policy Institute (STPI)**

Episode 45